



2008 HOST: UBC FARM
Vancouver, BC
Sunday, September 7th, 2008
1 pm - 5 pm

FARMLAND FOREVER UBC Farm - Vancouver's only working farm, an urban agrarian gem.

MEDIA RELEASE
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The Many Faces of UBC Farm

Vancouver, BC This year, Feast of Fields attendees will be traveling only a short distance from downtown Vancouver, but will feel many miles away when they arrive at the UBC Farm. Vancouver's only working farm is a 24-hectare learning and research facility on the University's south campus. As a model for sustainable food production and community involvement, it is the ideal place to host FarmFolk/CityFolk's annual fundraiser, Feast of Fields. While attendees are at the farm, they will have a chance to sample delicious creations from local restaurants and see the origins of the produce that grace some of their varied menus!

The UBC Farm was created in 2000 when the site was added to the Campus' Official Community Plan as a "future housing reserve". Thanks to the dedicated efforts of students, faculty, staff and hundreds of volunteers, the Farm has evolved to its current role as the setting for the following important activities:

-Community Supported Agriculture (CSA). 2008 marks the fourth year that UBC has participated in this innovative program. Participants contribute a \$500 share in the farm to help with much needed funds at the start of the season. In return, they receive their own weekly box of the freshest produce harvested from the farm.

-Education and Research. Students from the elementary to the postgraduate level, from all over the Lower Mainland, are engaged in studies that take place at the farm. Last year more than 30 courses were conducted from disciplines including Biology, Forestry, Global Resource Systems, Food, Nutrition, and Health, and First Nations Science. Younger students took part in the Landed Learning and Farm Wonders summer camp programs.

-Community Events. The popular Farm Markets, held every Saturday from June until October, are a chance for the community to purchase some of the more than 150 varieties of produce grown on the site. Throughout the season, the UBC Farm is also host to festivals, family days, research seminars, symposia and farming workshops.

Sunday, September 7, 2008, marks the second consecutive year that Feast of Fields will be held at this great venue. According to Gavin Wright of the UBC Farm, it is "a model of sustainable agriculture, and seeks to close the gap between urban dwellers and their food system, meaning we have a great relationship with FarmFolk/CityFolk's Feast of Fields." If you have not already had a chance to stroll the beautiful grounds of the Farm and experience the joys of local eating, be sure to buy your ticket early for this event as tickets sell out fast!

Tickets are \$75 and are now available online at eplivevents.com/feast-tickets and available for purchase at all Choices Markets as of July 1st.

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Media Contacts: Lisa Blachut, lisa.blachut@gmail.com, or 604.782.0847, and Sher Hackwell, sher_h@telus.net or 604.738.9770

If you would like to become more involved with FarmFolk/CityFolk, visit farmfolkcityfolk.ca
For more information about the UBC Farm, please visit landfood.ubc.ca/ubcfarm



Farm & city working together to cultivate a sustainable, local food system

FarmFolk/CityFolk Society 1937 West 2nd Ave., Vancouver, BC V6J 1J2
Tel: 604.730.0450 Fax: 604.730.0451 Toll Free in BC: 1.888.730.0452
www.farmfolkcityfolk.ca info@ffcf.bc.ca